

Quebec Community Newspapers Association Classified Advertising 2016

What? A program designed to ensure wide coverage of your classified advertisement at a reasonable cost.
Who? Published in 20 newspapers in English Quebec and over 550 newspapers across Canada.
Why? To provide you, the advertiser, with an easy, one-step method to maximize readership of your message.
When? Once a week - any week or every week - your choice.
How? Simply write out your ad and forward it, with your Visa or MasterCard number to your local paper or QCNA.
Deadline is noon Wednesday (Tuesday in some cases), for the ad to run the following week.

Quebec (English)

Number of papers: 20
Circulation: 298,738
Cost/25 word ad: \$160
Additional word: \$6

Quebec(French)(Mon. deadline)

Number of papers: 154
Circulation: 5,166,751
Cost/25 word ad: \$956
Additional word: \$0

Alberta

Number of papers: 119
Circulation: 848,477
Cost/25 word ad: \$269
Additional word: \$8

Atlantic (Tues. deadline)

Number of papers: 38
Circulation: 170,968
Cost/25 word ad: \$200
Additional word: \$0

British Columbia & Yukon

Number of papers: 110
Circulation: 1,583,006
Cost/25 word ad: \$395
Additional word: \$9

Manitoba (Tues. deadline)

Number of papers: 50
Circulation: 408,049
Cost/25 word ad: \$189
Additional word: \$5

Saskatchewan (Tues. deadline)

Number of papers: 79
Circulation: 503,690
Cost/25 word ad: \$209
Additional word: \$5

Ontario (all)

Number of papers: 152
Circulation: 1,652,996
Cost/25 word ad: \$475
Additional word: \$6

Ontario East

Number of papers: 45
Circulation: 746,607
Cost/25 word ad: \$155
Additional word: \$6

Ontario West

Number of papers: 58
Circulation: 440,240
Cost/25 word ad: \$142
Additional word: \$6

Ontario Central

Number of papers: 21
Circulation: 325,172
Cost/25 word ad: \$145
Additional word: \$6

Ontario Northern

Number of papers: 28
Circulation: 140,977
Cost/25 word ad: \$90
Additional word: \$6

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