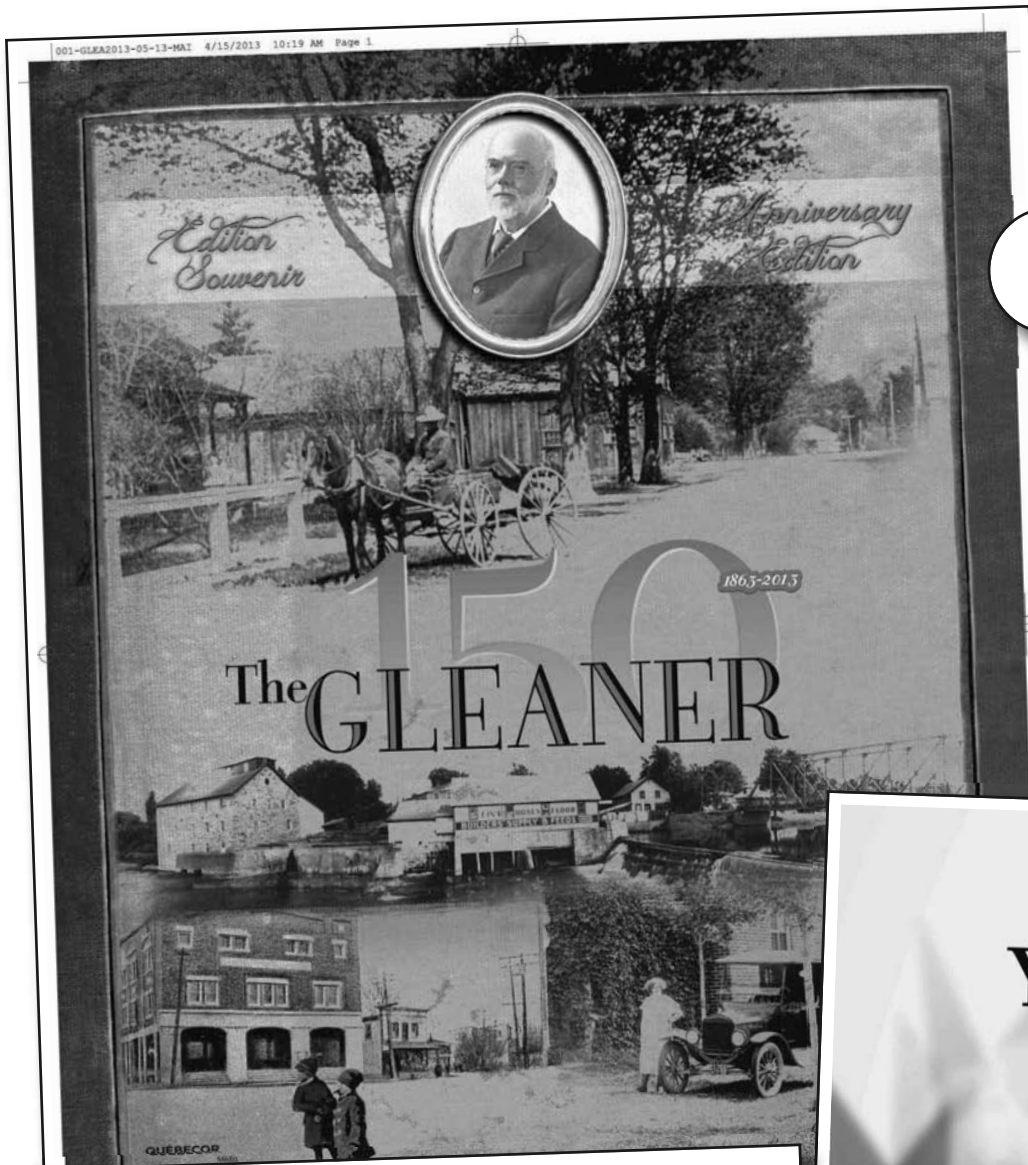


BEST SPECIAL SECTION

This category was once again very challenging to judge, with so many incredible products in the same category. In my opinion, while a glossy full-colour cover adds to the "prettiness" and salability of the product, I tried to weigh heavily the content found with it more so than the impressiveness of the cover. And these supplements certainly didn't disappoint. The Gleaner's 150th Anniversary feature was pretty spectacular, and not one sector of the community was left off the list, including sports photos, an incredible collection of historical fact and even old ads. I felt this piece was something the entire community would be proud of. The second and third place both go to supplements that featured the younger demographic. The Young Achievers feature gives \$40,000 to young leaders destined for greatness, and the Spring School Edition did a great job of featuring school aged students and athletes, and I was impressed by the advertising found in it from schools. All of these features, I felt, would remain in the home of subscribers for weeks, even years, to come. Congratulations to all.

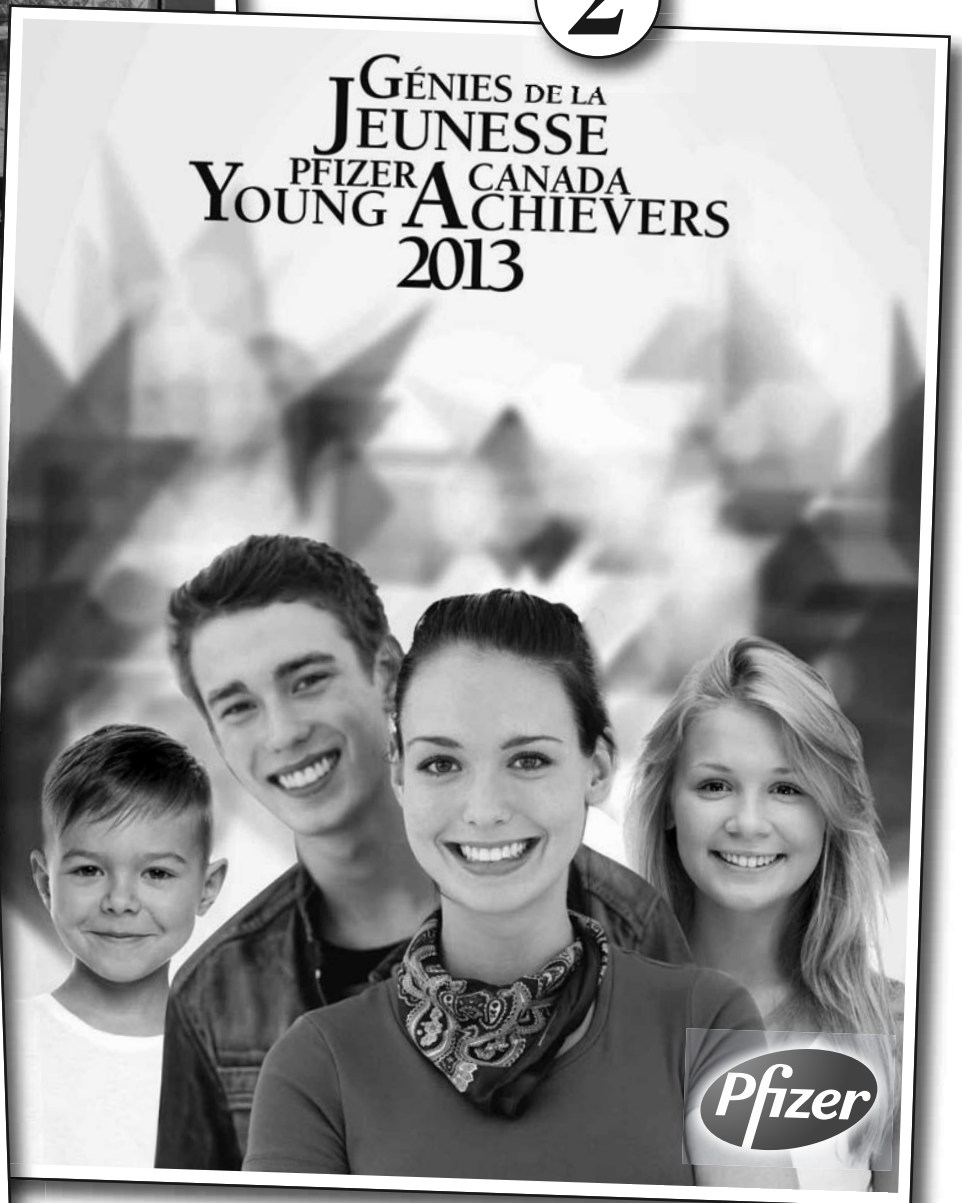


1

THE GLEANER

THE CHRONICLE

2



3

QUEBEC CHRONICLE-TELEGRAPH

Judge: Tina Hennigar, Business Developer, Lighthouse Media Group, Bridgewater, NS • Number of entries in the Best Special Section category: 11