

Invitation

Quebec Community Newspapers Association (QCNA)
39th Annual Conference and Awards Gala

Saturday, June 8, 2019



Hotel Lac Carling

2255 Route 327

Grenville-sur-la-Rouge, QC J0V 1B0

(450) 533-5468 or 1-844-922-7546



Quebec Community Newspapers Association
Association des journaux régionaux du Québec

Schedule of Events

(Subject to Change)

Friday, June 7, 2019 – For Member Publisher/Editors only

***Friday night's hotel room will be complimentary for one QCNA member publisher/editor per newspaper*

Lachute Conference Room

(sessions will be led by QCNA's Executive Director, Sylvie Goneau)

1pm-3pm – Recycle Media and Canada Post partnerships

3pm-3:15 pm – Break

3:15pm – 5pm – CanadaLocal.media (portal project) orientation and information session

Saturday, June 8, 2019

Lachute Conference Room

9am – Registration Opens

9:30am – 10:30am – Community Media Study Results – SOM Consulting

10:30am – 12pm – Annual General Meeting

12pm – 1pm – Networking Lunch Break (buffet lunch to be served to workshop participants on gallery)

1pm – 2pm – **Language Portal of Canada Info Session** with Julie Morin, *Communications Advisor at the Translation Bureau's Language Portal of Canada*

2pm – 3pm – **Filling the Human Resources Gap: Young Canada Works Internship Program**
Pierre-Luc Lanteigne, *Coordinator of the Young Canada Works Program at the Fédération de la jeunesse canadienne-française* and Sophie Routhier LeBlanc, *Project Officer at Young Canada Works*

(Break provided in conference room)

3pm – 4pm – **Increasing Personnel Potential through Educational Co-op Programs** with Claude Martel, *Professor in Educational Technology, Communication and the Director of the institute of Cooperative Education (ICE) at Concordia University*

Hotel Terrace/Bar

4pm onwards – Open Networking Session

6pm – 7pm – Cocktail Reception

Argenteuil Banquet Hall

7pm – 10pm – Better Newspapers Awards Gala & Banquet

Session Information



Language Portal of Canada Info Session with Julie Morin, *Communications Advisor at the Translation Bureau's Language Portal of Canada*

1pm – 2pm - Lachute Conference Room

Julie Morin is a communications advisor at the Translation Bureau's Language Portal of Canada. She has over 12 years' experience in the field and has been a French certified editor since 2016.

Session: The Language Portal of Canada offers free access to a wide array of writing tools to help you find quick answers to your language questions. This session will provide orientation, information and strategies to best utilize this tool in a small-business setting.



Filling the Human Resources Gap: Young Canada Works Internship Program with Pierre-Luc Lanteigne, *Coordinator- Young Canada Works at the Fédération de la jeunesse canadienne-française*

2pm – 3pm – Lachute Conference Room

Pierre-Luc Lanteigne has been involved in the youth network for more than fifteen years. A proud alumnus of l'Université de Moncton, Pierre-Luc completed a bachelor's degree in Political Sciences and a master's degree in Public Administration, he is now the Program Coordinator at the *Fédération de la jeunesse canadienne-française* for Young Canada Work (YCW).

Session: This session will focus on how the YCW program can be utilized to as a resource to find qualified candidates for staffing opportunities, and also detail past successes QCNA's member network has had with the program. Updated information criteria and financial eligibility will also be discussed.



Increasing Personnel Potential through Educational Co-op Programs with Claude Martel, *Professor in Educational Technology, Communication and the Director of the Institute of Cooperative Education (ICE) at Concordia University*

3pm – 4pm – Lachute Conference Room

Claude is a Professor in Educational Technology, Communication and the Director of the Institute of Cooperative Education (ICE) at Concordia University where they manage over 3,000 student internships per year. Claude is an international expert in education, experiential learning, communication and the use of new digital technology.

Session: This session will focus on Concordia's journalism co-op program, which places successful journalism students in various internships throughout the media sector. The session will provide the opportunity to meet the coordinator and better understand how the program can best be utilized as means to increase personnel potential at your newspaper in the digital age.



QCNA Awards Gala with Emcee Paul Graif, *co-morning show host at Kahnawake's K103.7*

7pm – 10pm - Argenteuil Banquet Hall

Paul Graif will be joining QCNA again this year as the host of the Awards Gala. Paul is the K103.7 Kahnawake news director and co-morning show host. He began his professional career in media at K103.7 Kahnawake in 1991. After stints at various radio stations and over 10 years at Global TV as a sports reporter and anchor, Paul made his return to Kahnawake in 2010 where he joined Ted Bird as part of the Ted, Java and Paul morning show.

HOTEL INFORMATION

Hotel Lac Carling
2255 Route 327
Grenville-sur-la-Rouge, QC J0V 1B0
(450) 533-5468 or 1-844-922-7546

ACCOMODATIONS

A block of rooms has been reserved at Hotel Lac Carling at a conference rate of \$129 plus taxes. The block will be reserved until May 7, 2019, after which time unreserved rooms will be released back into the inventory. Be sure to mention QCNA EVENT to receive our group rate. Please contact 450-533-5468 or 1-844-922-7546 or email reception@hotellaccarling.com.

Check in: 3 pm Check out: 11 am

AWARDS GALA & BANQUET

Cocktail reception will take place at 6pm, followed by the Awards Gala & Banquet at 7pm. The awards presentation will follow dinner, during coffee and dessert.

Deadline to register for QCNA's Conference and Awards Gala: Friday, May 10, 2019

OTHER INFO

Dress code is business casual
Complimentary outdoor hotel parking
Indoor pool, whirlpool and gym
Hiking trails, campfire by the lake
Bring along a few copies of your newspaper to exchange with fellow members
For more information, go to <https://hotellaccarling.com/en/>



2019 QCNA REGISTRATION FORM

(Please use one registration form per person)

Name _____ Position _____

Company _____

Address _____

City _____ Province _____ Postal Code _____

Phone _____ Fax _____

Email _____

Special Requirements (accessibility, diet) _____

***Please select one of the following main dishes for the gala dinner:

- Salmon
- Chicken
- Vegetarian

REGISTRATION OPTIONS – Meal & Session Counts are **IMPORTANT**- please indicate choices below

Friday, June 7, 2019 (for QCNA member publishers, editors and owners)

1pm – 3pm Recycle Media and Canada Post Partnership Information Session

3:15pm – 5pm CanadaLocal.media (portal) Orientation and Information Session

Saturday, June 8, 2019

9:30 am – 10:30am Community Media Study Results – SOM Consulting

10:30 am- 12pm Annual General Meeting

1pm - 2 pm Language Portal of Canada Info Session

2pm – 3pm Filling the Human Resources Gap: Young Canada Works Internship Program

3 pm - 4pm Increasing Personnel Potential through Educational Co-op Programs

4 pm >>> Open Networking Session

6 pm – 7 pm Cocktail Reception

7 pm – 10 pm Awards Gala & Banquet

REGISTRATION FEES - Fees **MUST** Accompany Registration

One All Inclusive Conference Package \$110 \$ _____

(100304955RT) GST 5% \$ _____

(1001211346) PST 9.975% (non-cumulative) \$ _____

TOTAL \$ _____

PAYMENT OPTIONS - Fees **MUST** Accompany Registration

Cheque (payable to QCNA) MasterCard Visa

Card number _____

Name on Card _____

Expiration _____ CVV _____

REGISTRATION DEADLINE - Friday, May 10, 2019

CANCELLATION POLICY - Registration cancellations will be accepted in writing until Friday, May 24, 2019, with a full refund.

No refunds after that date. Substitutions are welcome.

HOTEL RESERVATION

A block of rooms will be available at a conference rate of \$129 plus taxes until **May 7, 2019**, subject to availability. Be sure to mention **QCNA EVENT**. To make your reservation, contact Hotel Lac Carling at 450-533-5468 or 1-844-922-7546.

Please return completed registration info with credit card info/payment to info@qcna.qc.ca. You can also mail your completed registration form to:

Quebec Community Newspapers Association
400 Maloney E, Suite 205
Gatineau, QC J8P 1E6

For further information or questions, please email info@qcna.qc.ca or call 819-893-6330.