

Invitation

Quebec Community Newspapers Association

Conference & Awards Gala

including

38th Annual General Meeting

&

Education Sessions

Friday, June 8, 2018



Mont-Gabriel Resort & Spa

1699 chemin Mont-Gabriel
Sainte-Adèle, QC J8B 1A5

450-229-3547 or 1-800-668-5253



Quebec Community Newspapers Association
Association des journaux régionaux du Québec



QCNA acknowledges the support of the
Department of Canadian Heritage

QCNA Schedule of Events

(Subject To Change)

Mont-Gabriel Resort & Spa, Sainte-Adèle, Quebec Friday, June 8, 2018

9:30 a.m.	Registration opens <i>with Continental Breakfast /Refreshments</i>	Les Cèdres Room
10:00 a.m. - 11:30 a.m.	Annual General Meeting Lunch Break - <i>you're on your own (at the hotel or nearby restaurants)</i>	Les Cèdres Room
1:00 p.m. - 2:00 p.m.	Portal Project Orientation & Information <i>with Stéphane Belmadani, Portal Project Manager, and Linda Lauzon, Directrice Générale, Association de la Presse Francophone (APF) and Richard Tardif, Executive Director, QCNA</i>	Les Cèdres Room
2:00 p.m. - 3:00p.m.	QCNA Open Roundtable (Editorial) <i>with Daniel J. Rowe, Assistant Editor, The Eastern Door (Everyone Welcome!)</i>	Les Cèdres Room
3:00 p.m. - 3:15p.m.	<i>Break</i>	Les Cèdres Room
3:15 p.m. - 4:15 p.m.	QCNA Open Roundtable (Publishers) <i>with Steve Bonspiel, Publisher, The Eastern Door (Everyone Welcome!)</i>	Les Cèdres Room
4:15 p.m. >>>	Open Networking Session	Hotel Bar / Terrace
6:00 - 7:00 p.m.	Cocktail Reception	Hotel Bar /Terrace
7:00 - 10:00 p.m.	Better Newspapers Awards Gala & Banquet	St. Andrews Room 1 & 2

INFO / MAP / DIRECTIONS

Mont-Gabriel Resort & Spa

1699 chemin Mont Gabriel, Sainte-Adèle, QC J8B 1A5 450-229-3547 1-800-668-5253

ACCOMMODATIONS

A block of rooms has been reserved at the Mont-Gabriel Resort & Spa at a conference rate of \$124 (single/double occupancy) plus taxes. The room block will be reserved until **Friday, May 11, 2018**, subject to availability. Be sure to mention **Association des Journaux Régionaux du Québec**.

Call 450-229-3547 or 1-800-668-5253.

Check-in 4 p.m. - Check-out noon.

AWARDS GALA & BANQUET

Cocktail reception will take place at 6 p.m. followed by the Awards Gala & Banquet at 7 p.m. The awards presentation will follow dinner, during the coffee and dessert.

Deadline to register for QCNA's AGM, Day Sessions & Awards Gala & Banquet: Friday, May 11, 2018

OTHER INFO

- Dress Code: Business Casual
- Complimentary Outdoor Hotel Parking
- 18-hole golf course • Tennis Courts • Volleyball Court • Spa Relaxia • Sauna & exercise room
- Heated outdoor & indoor pool & hot tub
- For more info click - <http://www.montgabriel.com>
- Bring along a few copies of your newspaper to exchange with fellow members
- Keep checking QCNA's website for updates www.qcna.org
- **BRING CASH for Silent Auction and Cash Bar!**

SESSIONS & BIOGRAPHIES

Portal Project Information & Orientation Session— 1 p.m. – 2 p.m. - Les Cèdres Room
“Official Languages Digital Portal For Written Minority Media Project”

Session Leaders: **Stéphane Belmadani** - Portal Project Manager, APF

Linda Lauzon, Directrice Générale, Association de la Presse Francophone (APF)

Richard Tardif, Executive Director, QCNA

SESSION: QCNA and L’association de la presse francophone, two national organizations responsible for community official languages newspapers in the 10 provinces and three territories, have been awarded funding by Canada Periodical Fund to develop a national portal. The portal, once it is developed, will support all activities of a network of official language community newspapers on a digital platform that meets the unique needs of the official language communities, all with a self-financing structure that will ensure the continued existence and development of newspapers. Learn more about the Portal Project, its bigger picture and APF’s and QCNA’s positioning in the short, medium and long-term goals, and its implications for future federal advertising, and the bigger picture.



QCNA Open Roundtable - Editorial Emphasis - 2:00 p.m. - 3:00 p.m. - Les Cèdres Room

Everyone Welcome!

Session Leader: **Daniel J. Rowe** - Assistant Editor, *The Eastern Door*

Winner of multiple QCNA awards, Daniel J. Rowe is the assistant editor of *The Eastern Door*. Daniel will head up the Open Roundtable. Be sure to attend this workshop with other like-minded journalists and editors.

SESSION: Session 1 of QCNA’s open roundtable, is a focus event to closely explore specific editorial issues identified by the Editorial Services / Awards Committee. Led and attended by some of QCNA’s editorial leaders, the session is open to everyone. Agenda to follow.



QCNA Open Roundtable - Publisher Emphasis 3:15 p.m. - 4:15 p.m. - Les Cèdres Room

Everyone Welcome!

Session Leader: **Steve Bonspiel** - Publisher, *The Eastern Door* & President of QCNA

SESSION: Session 2 of QCNA’s open roundtable is a continuation from Session 1, with a focus on the challenges facing today’s publishers in the publisher world, sales and advertising and on how to deliver quality content.

1. Sales Discussion

- How to recruit and keep sales staff
- How to use events, entertainment, cultural, sports and educational events to generate revenue
- How to best influence and lobby local MPs and MNAs
- Going bilingual without destroying your budget
- Recycling in Quebec - Did the \$12 million help affect costs?

2. Best Practices / Best Ideas

- Present a best idea that has driven revenue! Share your success.

3. Freestyle Networking

Open Networking Session 4:15 p.m. >>> Hotel Bar / Terrace (weather permitting)



Paul Graif - EmCee - QCNA Awards Gala - 7 p.m. - 10 p.m. - St. Andrews Room

Paul Graif is the K103.7 FM Kahnawake news director and co-morning show host, and he will be the EmCee at this year’s Awards Gala.

Paul began his professional career in media at K103.7 FM Kahnawake in 1991 and stayed through 1994. After stints at various radio stations and over 10 years at Global TV as a sports reporter and anchor, Paul made his return to Kahnawake on February 1, 2010 when he joined Java Jacobs and later, Ted Bird as part of the Ted, Java and Paul morning show.



QCNA 2018 Registration Form (Also available at www.qcna.org)

QCNA Conference & Awards Gala, including 38th Annual General Meeting & Education Sessions
Mont-Gabriel Resort & Spa, Sainte-Adèle, Quebec, Friday, June 8, 2018

(Please use one registration form per person – PHOTOCOPY AS NEEDED)

Name _____ Position _____

Company _____

Address _____

City _____ Prov _____ Postal Code _____

Phone _____ Fax _____ Email _____

Special Requirements (accessibility, diet) _____

REGISTRATION OPTIONS – Meal & Session Counts are **IMPORTANT**- please indicate choices below

Friday, June 8, 2018

10 a.m. - 11:30 a.m.

Annual General Meeting

1 p.m. - 2 p.m.

Portal Project Orientation & Information
*with Stéphane Belmadani & Linda Lauzon, Association de la Presse Francophone
and Richard Tardif, Executive Director, QCNA*

2 p.m. - 3 p.m.

Open Roundtable (Editorial emphasis) *with Daniel J. Rowe, Assistant Editor, The Eastern Door*

3:15 p.m. - 4:15 p.m.

Open Roundtable (Publisher emphasis) *with Steve Bonspiel, Publisher, The Eastern Door*

4:15 p.m. >>>

Open Networking Session

6 p.m. - 7 p.m.

Cocktail Reception

7 p.m. - 10 p.m.

Awards Gala & Banquet *with EmCee, Paul Graif*

REGISTRATION FEES - Fees **MUST** Accompany Registration

One All Inclusive Conference Package

@ **\$110** \$ _____

(100304955RT) GST 5% \$ _____

(1001211346) PST 9.975% (non-cumulative) \$ _____

TOTAL \$ _____

PAYMENT OPTIONS - Fees **MUST** Accompany Registration - indicate method below

Cheque or Money Order (payable to QCNA)

MasterCard

Visa

Card number _____

Expiry Date _____ Name on Card _____

REGISTRATION DEADLINE - Friday, May 11, 2018

CANCELLATION POLICY - Registration cancellations will be accepted in writing until Friday, May 25, 2018, with a full refund. No refunds after that date. Substitutions are welcome.

HOTEL RESERVATION

A block of rooms will be available at a conference rate of \$124 per single/double occupancy until **Friday, May 11, 2018**, subject to availability. Be sure to mention **Association des Journaux Régionaux du Québec**.

To make your reservation, contact Mont-Gabriel Resort & Spa at **514-229-3547 or 1-800-668-5253**.

MAIL completed registration form & payment to:

OR

Return completed registration form with credit card info:

Quebec Community Newspapers Association

by FAX: 514-697-6331

189 Hymus Blvd., Suite 207

Or Scan & Email: carolyn@qcna.qc.ca

Pointe Claire, QC H9R 1E9

PHONE for info: 514-697-6330



QCNA acknowledges the support of the
Department of Canadian Heritage