

BEST AD

Variety of entries in this competition. The line was clear between the top three and the rest of the field. The top three show a wonderful finesse.

THE SUBURBAN CITY EDITION

Beautiful piece. Colourful, contemporary, pleasing to look at and gets all the information to the reader. Well done!

1

BULLETIN D'AYLMER

Nice ad, good use of colour. Nice mix of graphics and information.

2

Le choix est clair The choice is clear

THE WEST QUEBEC POST

Simple, to the point. Good clean ad, nicely done.

3

Judge: Ann Hepburn, Advertising Supervisor, Fergus Elora News Express, Mount Forest, ON • Number of entries in the Best Ad category: 12